

MESSAGE IMRAN AMIN CEO-PCBDDA

At CBD Punjab, each project is a testament to our dedication to building a smart society and driving change in the country. Our focus is on creating business opportunities and jobs in the region and attracting foreign investment to the country. As a mega project, CBD Punjab offers abundant opportunities and massive investment potential.

The project has attracted the attention of both domestic and international investors and has also opened up new smart investment avenues.

The latest project of this chain, the CBD Punjab Boulevard and Underpass project, is to be a benchmark of excellence in the infrastructure development industry of Pakistan, in terms of budget and completion time management. It is a project that will definitely lead to a massive



ease of traffic flow within the concerned area.

The project of CBD Punjab as a whole is a game-changer for the province, with the potential to transform the fate of its people by securing investments and generating revenues for the government while also addressing the issue of unemployment.

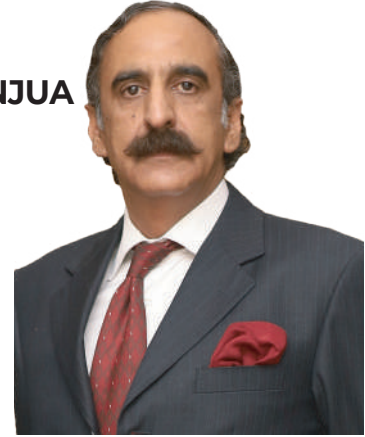
I always urge my team to put every effort into the success of this project sincerely, as it promises a brighter future for all.

MESSAGE BRIG (RETD.) MANSOOR AHMED JANJUA COO-PCBDDA

CBD Punjab is built on solid foundations of certain objectives essential for enhancing our economy and improving public welfare. At CBD Punjab, our team comprehends the nature of our project and is ardously putting in efforts to materialize our vision into reality.

Our priority is to build an environmentally sustainable business district while concurrently generating economic prospects for both the public and the government. We have been steadfastly pursuing a vision of a contemporary and sustainable world, which now forms the foundation of our efforts as the Punjab Central Business District Development Authority.

Today, it brings me immense pride to witness the realization



of this vision. PCBDDA has set the stage to put Pakistan on the global map of business districts. The development work for the Parking Plaza at the CBD Punjab site is in full swing, and the CBD Punjab Boulevard and Underpass project will soon be completed.

As an Authority, we uphold the principles of transparency, ease of doing business, and best practices. We are thrilled to extend these values and our core business practices throughout the land of five rivers to advance and elevate Punjab.

WE ARE READY TO CHANGE THE SKYLINE OF PUNJAB

PRIME MINISTER OF PAKISTAN INAUGURATED THE HIGHLY ANTICIPATED PROJECTS OF BAB-E-PAKISTAN & WALTON ROAD UPGRADATION

Lahore, Pakistan - February 11, 2023



The Prime Minister of Pakistan, Mian Muhammad Shehbaz Sharif, inaugurated the Bab-e-Pakistan Development and Walton Road Upgradation Project. The project will be executed by the Punjab Central Business District Development Authority (PCBDDA).

The Federal Minister for Railways & Aviation, Khawaja Saad Rafique, Chief Minister Punjab, Syed Mohsin Raza Naqvi, CEO PCBDDA, Mr. Imran Amin, COO PCBDDA, Brigadier (R) Mansoor Janjua, Chairman Board PCBDDA, Mr. Fazeel Asif Jah, Chief Secretary Punjab, Secretary HUD, Investors of CBD Punjab, Directorate Heads of PCBDDA, and other government dignitaries also attended the inaugural ceremony.

The Bab-e-Pakistan and Walton Road Upgradation Project will be completed in two phases, In the first phase, the Bab-e-Pakistan monument and its surrounding infrastructure will be developed, and the upgradation of the Walton Road project will be materialized in the second phase. During the ceremony, Prime Minister Shehbaz Sharif stated that the project is a testament to the government's commitment to serving the people of Pakistan and providing relief to the citizens. He further emphasized that Punjab is the country's economic hub and has always taken the lead regarding infrastructure development.

The project's salient features include the complete development of Bab-e-Pakistan with 60% provision of green area, the completion of the monument, parks, amusement parks, international sports facilities, auditorium, public library, commercial and residential spaces, an additional lane for Walton Road, and modernizing the old sewerage system.

Chief Minister Punjab Syed Mohsin Raza Naqvi expressed his confidence that the project would provide a new direction to the development landscape of Lahore and resolve the prolonged issues of sewerage and traffic congestion on Walton Road, providing relief for commuters and residents of adjoining areas.

CEO PCBDDA, Mr. Imran Amin, expressed his gratitude for the federal and provincial governments' immense support and excitement about the project's future. He further stated that the authority would deliver the project with dedication and the spirit of national development.

The Bab-e-Pakistan and Walton Road Upgradation Project will provide a new direction to the development landscape of Lahore and is poised to bring about substantial benefits for the people who live and work in the vicinity of the area and promise public facilitation and seamless traffic flow with modern and innovative structures.



CBD PUNJAB DAZZLES AT IPS DUBAI, DISPLAYING CUTTING-EDGE PROJECTS AND A VISIONARY OUTLOOK FOR THE FUTURE.

Lahore: Tuesday, February 14, 2022



The Central Business District Punjab (CBD Punjab), proudly displayed its latest and futuristic projects and initiatives at the International Property Show (IPS) in Dubai.

The event drew diverse attendees from around the world, including real estate developers, investors, and other industry professionals, providing an excellent platform for CBD Punjab to showcase its current and upcoming projects and highlight the numerous investment opportunities available in the country.

At IPS Dubai 2023, CBD Punjab presented its latest projects, including 'SIRIUS', the tallest skyscraper of Punjab, 'The Regalia' branded residences, 'The Runway' retail district, and the state-of-the-art medical district, 'SANO.' These developments offer top-of-the-line amenities and unparalleled luxury, making them a prime investment opportunity. CBD Punjab's commitment to excellence is evident, setting a new standard for premium living and commercial space in the region.

The event's main highlight was the presentation and speech by the COO of CBD Punjab, Brig. (R) Mansoor Janjua, on "Where to Invest Next? Exploring Pakistan." In his speech, he emphasized the tremendous potential of the country and the various sectors in which investors can put their money to get a high return. He also spoke about the various initiatives taken by the government to improve the investment environment, including simplifying the investment process, introducing a one-stop investment center, and providing tax incentives for foreign investors.

Brig. (R) Mansoor Janjua added that Pakistan is a land of immense potential and opportunities, and it is an excellent time for investors to consider investing their money in the country. With its favorable location, rich natural resources, and large and growing consumer market, Pakistan offers tremendous potential for investors in various sectors, including real estate, tourism, agriculture, and renewable energy.

The event was well received by the attendees, with many showing keen interest in CBD Punjab's projects and initiatives. The commercial team of CBD Punjab was able to secure important interests for the country, and many attendees expressed their desire to explore investment opportunities in Pakistan.

The Authority has signed an MOU with Meerub Properties, a Dubai-based real estate investment company. Through this MOU, Meerub Properties will Build and Operate an internationally renowned five-star hotel chain in the Central Business District Punjab.

CBD Punjab and Mastercard has signed a strategic MOU to turn the community into a cashless economic zone and drive digital transformation in the country.

The collaboration will see Mastercard deploy its innovative smart city solutions in the Central Business District Punjab, as the Preferred Payments Partner to enable investors, businesses, residents, and authorities to connect simply and seamlessly through digital channels.

IPS is a significant event in the real estate industry, attracting a large number of developers, investors, and industry professionals from around the world. This year's event was held under the theme "Innovating for Better Living." It provided a platform for companies to showcase their latest projects, innovations, and technologies related to the real estate sector.

In conclusion, CBD Punjab's participation in IPS Dubai was a great success, providing a platform for the Authority to showcase its projects and initiatives and highlight the numerous investment opportunities available in Pakistan. With its strong reputation for transparency, professionalism, and innovation, CBD Punjab is well-positioned to help investors and developers capitalize on the country's tremendous potential.



OPENING KALMA CHOWK UNDERPASS FOR TRAFFIC IN RECORD TIME - AN IMPRESSIVE ACHIEVEMENT BY CBD PUNJAB

Lahore: Friday, February 24, 2023



The Punjab Central Business District Development Authority (PCBDDA), has achieved a noteworthy feat by making both lanes of the Kalma Chowk Underpass functional in a record-breaking time of just two and a half months. This underpass, the longest in Pakistan, was made available for traffic before PSL 8 Lahore matches started. The project was entirely funded by CBD Punjab.

The event was graced by the presence of Chief Minister Punjab, Mr. Syed Mohsin Raza Naqvi, Provincial Minister for Excise, Taxation, Communication, and Works Punjab, Mr. Bilal Afzal, Commissioner Lahore, Mr. Mohammed Ali Randhawa, COO PCBDDA, Brigadier (R) Mansoor Janjua, Executive Director Technical PCBDDA, Mr. Riaz Hussain, Executive Director Commercial, Mr. Mohammed Omer, Technical team of PCBDDA, staff members of PCBDDA, NLC, and other government officials.

The technical team of CBD Punjab worked tirelessly, day and night, to complete the impossible task of ensuring that the underpass was ready for use. The team's primary goal was to provide maximum relief to the public and reduce hindrances in the daily commute of the citizens of Lahore, as directed by the Chief Minister of Punjab, Syed Mohsin Raza Naqvi.

The team has worked at a pace of almost 50 beam piles per day. During a project briefing, the Executive Director Technical PCBDDA, Mr. Riaz Hussain, explained that the existing water storage tank at Kalma Chowk Underpass is inadequate to handle an additional estimated 14 cusec rainwater from the two new barrels. To address this, the authority plans to build a storage tank with a capacity of 300,000 gallons at Saint Mary Park.

This water will be filtered and reused for various purposes, particularly for irrigation of parks and horticulture. It will

substantially impact the environment by controlling water wastage, soil erosion, and water pollution and reducing inherent flooding issues. The water storage tank will provide a reliable water supply during emergencies and will also help to replenish groundwater levels.

The COO of CBD Punjab, Brigadier (R) Mansoor Janjua, expressed his delight and announced that both lanes of the underpass were open for traffic before the PSL 8 matches in Lahore, as per the authority's commitment to timely completion of the project. He also acknowledged the dedication and hard work of the technical team, along with the official contractor, National Logistic Cell (NLC), in utilizing all available resources to ensure that both lanes of the underpass were functional for traffic.

CBD Punjab's accomplishment of making both lanes of the Kalma Chowk Underpass functional is a testament to its commitment to providing high-quality infrastructure for the public. The Executive Director Technical of CBD Punjab, Mr. Riaz Hussain, also acknowledged the remarkable job done by the technical team and NLC in making Kalma Chowk Underpass functional before the given timeframe.



EXPLORING NEW BUSINESS TIES FOR PUNJAB'S ECONOMIC BOOST: A BILATERAL DISCUSSION BETWEEN PCBDDA AND FIEDMC

Lahore: Thursday, December 15, 2022



At CBD Punjab House, Punjab Central Business District Development Authority (PCBDDA) and Faisalabad Industrial Estate Development & Management Company (FIEDMC) held a formal meeting to discuss the establishment of new bilateral business ties between the two entities to explore domestic and foreign investment opportunities in Faisalabad .

The meeting was attended by senior officials from both the organizations entities, including PCBDDA CEO Mr. Imran Amin, FIEDMC Chairman Mr. Waseem Afzal, and FIEDMC General Manager Mr. Rana Muhammad Yousaf, Chairman PCBDDA Mr. Fazeel Asif Jah, COO PCBDDA Brig. (R) Mansoor Ahmed Janjua, along with other directorate heads and officials.

During the meeting, the investment potential of Faisalabad was highlighted, and the development initiatives undertaken by CBD Punjab were praised for their significant impact on the province's development landscape. The meeting shed light on new avenues in textile, sports, auto parts,

agriculture, modern urbanization, and other development sectors.

PCBDDA CEO Mr. Imran Amin reiterated CBD Punjab's commitment to increase Pakistan's economic growth by aligning new business avenues for people across Punjab district. Both entities discussed ideas based on JV, profit, and land-sharing business models to attract lucrative investment for the development of Punjab. Chairman FIEDMC Mr. Waseem Afzal also praised CBD Punjab's capabilities to become an economic engine of the province, envisioning the project as a multi-billion initiative.

The meeting concluded with the understanding that all potential investment opportunities should be utilized to the maximum for the economic development of Punjab. Concerned departments and authorities were encouraged to dynamically explore new business avenues to accelerate the province's economic pace.



STANDING IN SOLIDARITY - CBD PUNJAB SUPPORTS KASHMIRIS IN THEIR UNYIELDING STRUGGLE FOR FREEDOM

Lahore: Monday, February 6, 2023



CBD Punjab hosted a ceremony at CBD Punjab House to demonstrate solidarity with the people of Occupied Jammu & Kashmir, who are continuing their unwavering fight for self-determination and freedom.

The event was attended by the Chief Operating Officer of CBD Punjab, Brigadier (R) Mansoor Janjua, the Directorate Heads of CBD Punjab, as well as senior management, employees, and ancillary staff of CBD Punjab.

During his address, the Chief Operating Officer CBD Punjab Brigadier (R) Mansoor Janjua affirmed that the Kashmiri people are not alone in their struggle for self-determination and freedom and that CBD Punjab stands with them.

He also highlighted that the United Nations (UN) endorsed their self-determination right. In solidarity, a symbolic human chain was formed to honor the brave people and the Occupied Kashmir martyrs and ensure that their long-standing struggle will not be forgotten.



COMMEMORATING QAUID E AZAM'S 146TH BIRTH ANNIVERSARY: CBD PUNJAB'S GLORIOUS TRIBUTE TO THE FATHER OF THE NATION

Lahore: Saturday, December 24, 2022

The Central Business District (CBD Punjab), has paid tribute to the founder of Pakistan, Quaid E Azam Muhammad Ali Jinnah, on his 146th birth anniversary by installing a 50 ft. portrait of him at the CBD Punjab project site in Lahore.

Mr. Imran Amin, CEO PCBDDA, expressed that, "the authority is dedicated to fulfilling Quaid's vision of making Pakistan an economic and welfare state by taking it to new heights of development and prosperity."

The portrait installation is a token of homage to Quaid-e-Azam's contributions to the nation, and PCBDDA will continue to strive toward achieving Quaid's aspirations. This portrait is also a testament to CBD Punjab's commitment to driving Pakistan's development to new heights, ultimately realizing the vision of a prosperous and economically thriving nation.



SENIOR GOVT. OFFICIALS VISIT TO REVIEW PROGRESS OF CBD PUNJAB BOULEVARD AND KALMA UNDERPASS REMODELING

Lahore: Saturday, November 26, 2022



Caretaker Chief Minister Punjab, Syed Mohsin Raza Naqvi visited Kalma Chowk Remodeling Project Site to review the progress of the project.

Ex Commissioner Lahore, Mr. Amir Jan, presided over a meeting to review the progress of the Kalma Chowk Underpass Remodeling Project and other development initiatives of the Punjab Central Business District Development Authority (PCBDDA). Caretaker Provincial Minister for Excise, Taxation, Communication and Works Punjab, Mr. Bilal Afzal and Commissioner Lahore Division, Mr. Muhammad Ali Randhawa chaired several meetings for the same purpose, on the directives of Caretaker CM Punjab Mohsin Naqvi. Secretary Housing & Urban Development, Capt. (Retd.) Muhammad Zafar Iqbal also visited the site of Kalma Chowk Underpass remodeling.

These meetings were attended by several high-ranking officials from the PCBDDA, City Traffic Police Lahore, WASA Lahore, PHA Lahore, PTCL, LESCO, Metropolitan Corporation Lahore, PSCA Lahore, and other concerned departments.

During these meetings, Mr. Riaz Hussain, Executive Director Technical of PCBDDA, provided updates on the development progress of the Kalma Chowk Underpass Remodeling Project. He highlighted the progress of pile beam work from Saint Mary Park to Center Point and pile beam excavation on Ali Zaib Road. He further assured the attendees that the authority has taken all necessary measures to ensure public

safety and smooth traffic flow.

Speaking on one of the visits to the media, Commissioner Lahore emphasized the significance of CBD Punjab and its potential to attract substantial investments for the infrastructure and economic development of Punjab. He directed the management of CBD Punjab to expedite the work on the Kalma Chowk Underpass Remodeling Project and ensure timely completion. He also appreciated the Authority for devising an excellent traffic diversion and public safety plan, adding that he will personally monitor the project's development progress.

CEO PCBDDA, Mr. Imran Amin, expressed his commitment to completing the project before the deadline to facilitate daily commuters. He highlighted the expansion of Main Boulevard, which will transform into a centralized boulevard to mitigate traffic congestion and environmental hazards. He also noted that the authority has meticulously planned the project in compliance with high-rise buildings and vertical city expansion, which will result in a positive change for the residents of Lahore.

Commissioner Lahore instructed all concerned departments to work collectively and extend full support for the project's timely completion. He emphasized that development projects like Kalma Chowk Underpass Remodeling and CBD Punjab Boulevard have immense potential to propel Lahore to the list of developed cities worldwide.



THE RUNWAY

CBD Punjab's retail area, crowned 'The Runway,' is one of the visionary projects constructed at Central Business District Punjab. The retail district is located right in the heart of Lahore and is envisioned as an architectural marvel and home to various high-end international brands.

Stretched over a long strip on the Walton site, expanding on 10 plots of 6 Kanal each, the runway is a launch pad and a platform for all the luxurious and high-end brands to expand their horizons. It is opening doors for top-notch international brands to set foot in a new land and is inviting them to grab this exciting opportunity to invest in a place that is ready to meet the standard of international markets.

With 'The Runway,' CBD Punjab is providing an unprecedented opportunity in the land of five rivers. 'The Runway' is an open challenge for all international brands to come and make their mark in a land where they have a market of 22 million people to judge and critique their products and services.

So, bring your cafés, restaurants, luxury designer stores, apparel, electronics, technology and what not because, we are waiting for your flights to land on our Runway.



Punjab Central Business District
Development Authority

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